

Splurge for Emerge

A fundraising event benefiting Emerge Mothers Academy

An online and in-person event on Tuesday October 4, 2022, 7-9 pm, Broken Clock Brewery in Minneapolis

2022 Sponsorship Levels

	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Technology Sponsor
	\$2,500	\$1,500	\$1,000	\$500	\$250
<i>Tax-deductible amount of sponsorship</i>	\$2,300	\$1,350	\$900	\$450	\$250

	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Technology Sponsor
NAMING RIGHTS & EXCLUSIVITY					
Logo/name recognition included with Emerge logo on all print and electronic materials	X				
Sponsorship level exclusivity	X-Only one sponsorship available at the Platinum/Presenting Sponsor level				
COMPLIMENTARY TICKETS					
Complimentary event tickets	8	6	4	2	0
PRE-EVENT RECOGNITION					
Logo on all Splurge for Emerge materials	X				
Presence on Emerge Mothers Academy website with links to sponsor website	Homepage, Event, & Partners Pages	Event & Partners Pages	Event & Partners Pages	Event Page	Event Page
Logo recognition in pre-event e-blast (emailed to 750+)	X	X	X	X	X
Social media post on Facebook (1,000+ likes), Instagram (900+ followers) and Twitter (225+ followers)	X--a post featuring just your logo	X-group post with all other sponsor logos	X-group post with all other sponsor logos	X-group post with all other sponsor logos	X-group post with all other sponsor logos
AT-EVENT RECOGNITION					
Logo featured at beginning of event video as <i>the</i> presenting sponsor	X				
Logo featured in event video as a sponsor	X	X	X	X	
Logo featured at end of event video as a technology sponsor					X
Verbal recognition during event video	X	X	X	X	X
POST-EVENT RECOGNITION					
Post-event recognition on Facebook (1,000+ likes), Instagram (800+ followers) and Twitter (225+ followers)	X--a post featuring just your logo	X-group post with all other sponsor logos	X-group post with all other sponsor logos	X-group post with all other sponsor logos	X-group post with all other sponsor logos
E-blast event recap with logo (emailed to 815+)	X				
<i>**Note: Logo size and placement is relative to your sponsorship level on all materials</i>					