



## 2021 Mid-Year Impact Report



EQUIPPING SINGLE MOTHERS TO EMERGE AS  
CONFIDENT WOMEN AND CARING MOMS

## THANK YOU!

So far in 2021, you have come alongside 75 single moms (and their 163 kids) as they work to rebuild and gain stability in the wake of the instability and upheaval caused by COVID-19 and the recession.

Your generosity is life-changing. So far in 2021, you have helped single moms land new jobs, grow their businesses, connect with mentors (who also have lived experience as single moms), gain new financial literacy skills, prepare to purchase a home, repair their cars (free-of-charge), and so much more...

The backside of this letter shares the impact of your support. I hope you feel great pride in knowing that you've come alongside these moms as they work to overcome adversity and build a better life for their children.

With *immense* gratitude,

Becca Erickson  
Executive Director

P.S. I would love to learn about why you support the moms of Emerge Mothers Academy. If you're interested, let's meet for a cup of coffee, or I'd be happy to give you a tour of our collaborative service site, Center of Belonging.

## Your 2021 mid-year impact on mom-led families:

6

SINGLE MOMS WITH INCREASED WORK PREPARATION SKILLS AND AN AVERAGE PAY INCREASE OF \$20,000 PER YEAR

\$5,000

FOR TWO SINGLE MOM ENTREPRENEURS TO EQUIP THEM TO GROW THEIR BUSINESSES

179

HOURS OF MENTAL HEALTH & SOCIAL WORK CARE TO HELP MOM-LED FAMILIES GAIN STABILITY

12

MOMS WITH INCREASED FINANCIAL STABILITY VIA FINANCIAL LITERACY EDUCATION, CAR REPAIRS, HOMEOWNERSHIP COACHING, AND MORE...

\$7,600+

FOR MOM-LED FAMILIES FOR EMERGENCY BILL ASSISTANCE, SUPPLIES FOR NEWBORNS AND INFANTS, AND HOUSEHOLD ESSENTIALS

4

MOMS HAVE BEEN MATCHED WITH A MENTOR WHO OFFERS SUPPORT AND GUIDANCE TO SINGLE MOMS ON THEIR JOURNEY

80%

OF ALUMNA MOMS WERE STABILIZED ENOUGH TO RETURN TO THEIR JOBS, OR SOME FORM OF WORK, WHEN SCHOOLS REOPENED FOR THEIR KIDS



"I believed in my idea but it is so affirming to have others believe in it too."

-Adrienne, 2021 MicroLoan grant recipient

### *A life-changing support network*

"When my son was just six weeks old we moved cross country from the West Coast back to Minnesota to be close to family. I found out quickly how tough it was to live a single mom life alone while I was living on the West Coast. I stumbled upon Emerge Mothers Academy (EMA) shortly after moving back to Minnesota. I feel so blessed to have been working with EMA for the past (almost) year! When I came to Minnesota, I was six weeks postpartum, had lost many close friends, and I was still dealing with the trauma of abandonment by my son's father. My self-confidence was the lowest it had ever been. For months I felt like I was in a dark hole.

I took a job when my son was a few months old and it made my confidence tumble even more. I hated the job and the pay was horrible. I stayed at it a few months and continued to make time for weekly therapy sessions with EMA. I noticed that I was slowly but surely starting to climb out of the dark hole as I used the tools and techniques EMA recommended. I also continued making time for meditation, which I had been doing for 10 years.

Day by day, things really started to turn more bright. I was grateful for the family support that I had helping me out with my son and I was noticing how I was reaching goals that I discussed at my therapy sessions. I even recently secured a new job in a career that I love and my salary has doubled! I truly don't think I'd be where I am today without the support I received from EMA. I am so grateful EMA exists and highly recommend it for all the mamas out there who need extra support. I know it has helped pave the way to a beautiful future for me and my son!"

-Story shared by I.L., EMA mom